



2016 ISD Advertising options available to increase your company's exposure!



The **ISD Joint Summit Guide & Membership Directory**: this annual publication viewed all year long is distributed to all ISD and FPDA member contacts - over 1,000 in number.



The **ISD Insider**: a quarterly e-newsletter providing industry-wide information and articles critical to growing your business, reaching over 500 members.



The **ISD inBrief**: a monthly e-bulletin informing members and prospective members of association news and educational events, reaching over 1,500 individuals.

Print Options

ISD Joint Summit Guide & Membership Directory – reaches over 1,000 member contacts:

- ☐ Logo placement - \$300
- ☐ Business Card - \$350
- ☐ 1/3 page horizontal or vertical - \$700
- ☐ 1/2 page horizontal - \$900
- ☐ 2/3 page horizontal or vertical - \$1100
- ☐ Full page - \$1250

Full-color option

- ☐ Add 4-color to any ad – Add 50%

Premium Placement options

- ☐ Inside front cover - \$1800
- ☐ Inside back cover - \$1600
- ☐ Back cover - \$2500

GRAND TOTAL >>>>> \$ _____

GENERAL INFO:

Company Name

Contact Name

Email and Phone

- Complete, scan and submit form to Beth Hiltabidle at bhiltabidle@isd.org
- Or fax to ISD office: 410-263-1659

QUESTIONS? Contact Beth Hiltabidle or Debbie Mitchell at the ISD office 410-940-6344

ORDER FORM & ADS DUE JULY 27

Digital Options

ISD Insider – Quarterly e-Newsletter – reaches over 500 members

- ☐ Premium high placement banner ad; \$1,400/year or \$400/quarter
- ☐ Select tombstone footer ad; \$1,000/year or \$300/quarter

ISD inBrief – Monthly e-bulletin – reaches over 1,500 industry contacts:

- ☐ Premium high placement banner ad; \$2,000/year
- ☐ Select tombstone footer ad; \$1,600/year

PAYMENT INFO:

Payment Method: ☐Check ☐Credit Card ☐Bill me

☐ Check enclosed for: \$ _____ OR

☐ Charge a total of \$ _____ TO

☐ MasterCard ☐ VISA ☐ Discover ☐ Amex

Card number

Expiration Date

Verification Code

Name on card

Signature

Billing Address/ Zip Code