

# INDUSTRY SUMMIT CHANGING TIDES



# 2021

## Summit Sponsorship Kit

### For Additional Questions:

Contact Industry Summit Sales Development Manager  
Cathy Vick at [info@industry-summit.org](mailto:info@industry-summit.org) or 410-940-6347.



**INDUSTRY-SUMMIT.ORG**



**NEW  
FOR 2021**

## SPONSORSHIP PACKAGES

Increase your impact and expand your exposure when you take advantage of the substantial savings in three specially curated packages. Don't see a package that interests you? Let's work together to find a solution. Contact Cathy Vick at [info@industry-summit.org](mailto:info@industry-summit.org) or 410-940-6347.

### **PREMIER: ~~\$8,500~~ \$7,000**

#### ONE OPPORTUNITY AVAILABLE

- Industry Summit Dailies: your logo (linked to your website) included in daily emails sent to each attendee during the Industry Summit.
- Introduce your company when you welcome Monday's opening keynote speaker Gerry O'Brien to the stage. This package includes your company logo on signage at the event and recognition on the Industry Summit schedule in the Summit Mobile App, on the Summit web page, and in marketing materials.
- Monday Breakfast and Lunch Sponsor: Includes your company logo on signage at each event.
- Quarter-page color ad in the Summit Guide and Membership Directory\*
- Your company logo linked to your website on the Industry Summit website
- Sponsorship recognition in your association's newsletter and social media channels
- On-site signage and podium recognition

### **GOLD: ~~\$4,500~~ \$3,500**

#### TWO OPPORTUNITIES AVAILABLE

- Introduce your company when you welcome one of the educational session speakers to the stage (Taylor St. Germain or Andy Fastow). This package includes your company logo on signage at the event and recognition on the Industry Summit schedule in the Summit Mobile App, on the Summit web page, and in marketing materials.
- Quarter-page color ad in the Industry Summit Guide and Membership Directory\*
- Your company logo linked to your website on the Industry Summit website
- Sponsorship recognition in your association's newsletter and social media channels
- On-site signage and podium recognition

### **SILVER: ~~\$3,500~~ \$2,500**

#### THREE OPPORTUNITIES AVAILABLE

- Sponsor one of the IndustrySpeak Sessions. This package includes your company logo on signage at the event and recognition on the Industry Summit schedule in the Summit Mobile App, on the Summit web page, and in marketing materials.
- Quarter-page color ad in the Industry Summit Guide and Membership Directory\*
- Your company logo linked to your website on the Industry Summit website
- Sponsorship recognition in your association's newsletter and social media channels
- On-site signage and podium recognition

**JUST  
TWO  
LEFT**

*\*Directory ad sizes can be increased to half-page for additional \$500; full-page for additional \$1,000.*

# INDUSTRY SUMMIT

# A-La-Carte Sponsorships

CLICK ON YOUR ASSOCIATION TO RESERVE YOUR SPONSORSHIP



EVENTS  
+ ITEMS

## EVENT SPONSORSHIPS

Includes your logo on signage at the sponsored event and recognition on the Industry Summit schedule in the Summit Mobile App, on the Summit web page, in marketing materials and on-site and podium signage.

<b>WELCOME RECEPTION</b> <b>\$2,000</b> THREE AVAILABLE <i>One from each association</i>	<b>YOUNG EXECUTIVE WORKSHOP</b> <b>\$1,500</b> THREE AVAILABLE <i>One from each association</i>	<b>SUPPLIER SHOWCASE RECEPTION</b> <b>\$1,000</b> Unlimited availability	<b>GOLF OUTING BOX LUNCH</b> <b>\$2,000</b> ONE AVAILABLE <i>Concurrent with fishing charters on Tuesday</i>
<b>TUESDAY BREAKFAST</b> <b>\$1,000</b> ONE AVAILABLE	<b>WEDNESDAY BREAKFAST</b> <b>\$1,000</b> ONE AVAILABLE	<b>BEAT THE SUN FUN RUN</b> <b>\$1,000</b> ONE AVAILABLE <i>Includes branding on tank top</i>	<b>CLOSING BEACH BONFIRE</b> <b>\$3,000</b> THREE AVAILABLE <i>One from each association</i>

## ITEM SPONSORSHIPS

All item sponsorships include your logo, recognition in on-site signage, on the podium, and on the Summit web page. One sponsorship is available for each item unless otherwise noted.

### FISHING CHARTER

**\$4,000** ONLY THREE AVAILABLE

Invite 6-8 people on a 4-hour private charter fishing trip on Tuesday afternoon. Includes transportation to and from the dock, box lunch, cooler of non-alcoholic drinks, and bait and tackle. Your catch is cleaned, packaged, and delivered to the hotel.



JUST TWO LEFT

### KEY CARDS

**\$2,500**

Include your company logo on every attendee's room key at the Hilton Sandestin Beach Golf Resort and Spa.

SOLD

### TOTE BAG

**\$1,500**

Showcase your company's logo on all attendee bags.

SOLD

### SUMMIT PENS

**\$1,000**

Everyone needs a pen! Your company's logo will be displayed on all pens used during the Summit, a great way to show off your company.

SOLD

### MOBILE APP

**\$2,000**

Your logo is front and center when attendees access the app to see the Summit schedule and message fellow attendees.

### CAN KOOZIE

**\$750**

Keep attendee canned beverages cool, includes your single-color logo.



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