



The Gasket Fabricators Association presents the

# G/C

## EXPO

gasketing/converting expo 2022

**April 27-29, 2022**

Rosen Shingle Creek | Orlando, Florida



**GAIN VALUABLE  
INSIGHTS FROM  
LEADING EXPERTS**



**ATTEND EXCLUSIVE  
NETWORKING  
EVENTS**

### CO-SPONSORS



[www.gasketfab.com](http://www.gasketfab.com)

1-610-971-4850

# G/C EXPO

The Gasketing/Converting Expo has become a “must attend” industry event, with the last event drawing over 500 attendees and 116 exhibitors. It’s a valuable way to network and to conduct business with industry peers, and to learn about the latest technologies and innovative ideas.

## MEET

Connect with both new and existing customers and suppliers during this unique industry event, which attracts the top industry professionals and decision makers.

## NETWORK

Enjoy plenty of networking opportunities during the Expo, speaker sessions, meals, evening functions, and social activities.

## LEARN

Gain valuable insights from leading experts on topics that directly relate to the gasketing and converting industries.



## REGISTRATION

Registration is now open, and can be found online at [www.gasketfab.com](http://www.gasketfab.com).

Early Bird Rates & Exhibit Registration Deadline  
**February 15, 2022**

Registration Deadline  
**March 18, 2022**

## #GCEXPO2022

Stay up to date on everything GFA by following us on social media.



“ I come away with an invaluable number of contacts and potential new suppliers. It’s the best way to keep up on the goings-on in the gasket industry. ”



- Gary Guzek  
Sourcing Specialist  
Sealing Devices, Inc.



“The value is in the connections, knowledge, and resources gained from gathering such a large group from our industry.”

- Erin Gurney  
Vice President  
Accurate Felt & Gasket Mfg.

## SCHEDULE

### TUESDAY

APRIL 26, 2022

6:00 p.m. - 7:30 p.m. | Cocktail Reception

### WEDNESDAY

APRIL 27, 2022

8:00 a.m. - 11:00 a.m. | **GFA Board of Directors Meeting**  
*Board Members Only*

Noon - 1:00 p.m. | **GFA New Member Orientation**

1:30 p.m. - 3:00 p.m. | **GFA Committee Meetings**  
Communications, Membership,  
Program & Content, and Technical Content  
Development

3:30 p.m. - 5:00 p.m. | **“A Practical Approach to  
Performance Improvement”**  
By Rob Fisher, *Fisher Improvement  
Technologies*

6:30 p.m. - 8:30 p.m. | **Dinner Reception**

### THURSDAY

APRIL 28, 2022

7:30 a.m. - 9:00 a.m. | **Exhibitor Set-Up**

7:30 a.m. - 9:00 a.m. | **Continental Breakfast**

9:00 a.m. - 10:00 a.m. | **“Mastering the Art of Conflict from a  
Black Belt Perspective”**  
By Karen Valencic, *Spiral Impact*

10:00 a.m. - 4:00 p.m. | **Exhibit Hall Open**

Noon - 1:00 p.m. | **Lunch (Exhibit Hall Closed)**

4:00 p.m. - 5:00 p.m. | **Exhibitor Tear-Down**

4:00 p.m. - 6:00 p.m. | **Cocktail Reception**

### FRIDAY

APRIL 29, 2022

7:00 a.m. - 8:00 a.m. | **Continental Breakfast**

8:00 a.m. - 8:30 a.m. | **GFA Business Meeting**

9:00 a.m. - 11:00 a.m. | **“Winning the Customer 4.0”**  
By David Avrin, *The Customer Experience  
Advantage*

11:00 a.m. - 11:30 a.m. | **GFA New Board of Directors Meeting**  
*Board Members Only*

Noon - 5:30 p.m. | **Kennedy Space Center Tour**

1:00 p.m. | **Golf Tournament**

1:00 p.m. - 4:00 p.m. | **Casual Networking by the Pool**

6:30 p.m. - 8:00 p.m. | **Cocktail Reception**



# FEATURED SPEAKERS



## A Practical Approach to Performance Improvement

Rob Fisher, Fisher Improvement Technologies

Wednesday, April 27, 2022, 3:30 p.m.

This interactive session will help leaders understand their role in reducing errors that could have adverse consequences, and how the science of human performance integrates into the day-to-day work to sustainably improve performance in safety, quality, and operations.

Rob is a pioneer in Human and Organizational Performance and all aspects of performance improvement, including incorporating the understanding of personality diversity into risk management.

He brings an integration mentality to consulting, along with a globally recognized capability to make the science of errors practically applicable. He has been involved in developing multiple industry international standards for human and organizational performance, incident analysis, and procedures.

Rob is a sought-after executive mentor, coach, and trainer, and is routinely invited to speak both locally and internationally.



## Mastering the Art of Conflict from a Black Belt Perspective

Karen Valencic, Spiral Impact

Thursday, April 28, 2022, 9:00 a.m.

Conflict is the spark that lights the fire of innovation. However, the flames and burning embers of conflict can also destroy trust and vitality that are essential to successful relationships and teams. In this interactive program, Karen Valencic will blend concepts from physics and the martial arts to demonstrate five simple keys to master the art of conflict.

### Objectives:

- Shift destructive conflict into innovative solutions
- Create collaborative relationships
- Stay calm and maintain perspective in intense situations

Best-selling author and speaker, Karen Valencic is passionate about revealing the keys to mastering conflict so leaders can fast-track innovation and smooth the turbulence of change – thereby increasing momentum.

Karen's sessions are memorable - uniquely grounded in martial arts and physics! Three decades of experience developing high-performing teams informs her content. An artistic and action flare is added by 30 years of Aikido practice, a martial art in which she holds a 2<sup>nd</sup> Degree Black Belt. The practicality of her content comes from her tenure as a degreed mechanical engineer. She is the founder and president of Spiral Impact, a performance improvement company. Her new best seller is *The Black Belt Edition: Spiral Impact: The Power to Get It Done With Grace*.

# KEYNOTE SPEAKER



## Winning the Customer 4.0: Future-Proofing Your Business by Better Responding to a New Generation of Wants, Needs, and Expectations

David Avrin, The Customer Experience Advantage

Friday, April 29, 2022, 9:00 a.m.

How, when, and where we buy has changed dramatically in recent years. Winning today is often dictated by those who can deliver faster and are remarkably easy to do business with. In this revealing, thought-provoking and very entertaining presentation, popular Customer Experience expert David Avrin, CSP shines a light on the profound shift in customer expectation, while showing everyone's role in eliminating friction in the buying process, responding to prospects, and creating Customer Experiences worth sharing.

### Participants of this session will:

- Better understand the cause and pervasiveness of the shift in customer and client behavior.

- Recognize the profound difference between customer service and customer experience - and why that matters.
- Understand a day in the life of their customer and create alignment between their needs and our deliverables.
- Recognize the profound impact of social media and the devastating ramifications of under-performing in the eyes of your customers.

One of the most in-demand Customer Experience and Marketing speakers and consultants in the world today, David Avrin, CSP has shared his content-rich, very entertaining, and actionable presentations with enthusiastic audiences across North America and around the world.

# EXHIBIT AT THE G/C EXPO 2022



If you want access to top quality fabricators and converters, there is no better way than exhibiting at the Gasketing/Converting Expo. The cost-effective table top display format allows you to have unprecedented exposure to decision makers without having to arrange for elaborate displays and logistics.

## EXHIBITOR GUIDELINES

1. Each 6 ft. table is 24 inches wide and 30 inches high.
2. All exhibit items are to be supplied by the exhibitor.
3. Displays must be no wider than the assigned 6 ft. table (unless you have reserved multiple tables) and no higher than 10 ft. from the ground.
4. Electricity in booths is permitted.
5. Sound amplification is prohibited.
6. Exhibitors are not permitted to have hospitality suites during scheduled events.
7. All exhibit personnel must register.
8. Personnel for non-member exhibitors must be full-time employees of the company.
9. Rep agencies are not eligible to exhibit.
10. Set-up will be on Thursday, April 28<sup>th</sup> from 7:30 a.m. to 9:00 a.m. Tear-down will be immediately after the exhibit hall closes at 4:00 p.m.
11. An Exhibitor Service Manual containing literature and rates for shipments, material handling, and electricity will be sent to exhibitors by SourceOne Events, the exhibit company.





# STAY AT THE ROSEN SHINGLE CREEK

A FULL SERVICE, LUXURY HOTEL WITH ALL THE AMENITIES YOU EXPECT

## HOTEL RESERVATIONS

Hotel reservations are to be made directly with the Rosen Shingle Creek by calling 1-866-996-6338 or 1-407-996-6338.

The deadline to make your reservation is **March 18, 2022.**

The Rosen Shingle Creek is conveniently located on Universal Boulevard just off of the Beachline Expressway. This ideal location is also minutes away from Orlando's world-famous attractions like Universal Orlando®, Wet 'n Wild®, Sea World Orlando® and others.

9939 Universal Boulevard  
Orlando, Florida 32819  
Phone: 1-407-996-9939  
[www.rosenshinglecreek.com](http://www.rosenshinglecreek.com)

## ACCOMMODATIONS

Each guestroom includes a luxurious Creek Sleeper bed, 40" flat screen TV, safe, plush robes, mini-refrigerator, and more. Complimentary wi-fi is available in guestrooms and public areas (excluding all meeting space).

Our room rate is \$223 plus taxes.

The check-in time is 3:00 p.m. and the check-out time is 11:00 a.m. All gratuities are left to the discretion of the guest.

## GROUND TRANSPORTATION/ PARKING

You may arrange transportation through Mears Transportation online at [www.mearstransportation.com](http://www.mearstransportation.com) or by calling 1-407-423-5566. The cost is \$64 for one-way transportation between the Orlando International Airport and Rosen Shingle Creek in a luxury sedan.

One-way taxi service between the airport and the hotel is approximately \$45. For attendees of the G/C Expo, self-parking at the hotel is \$18 per day plus tax, and valet parking is \$26 per day plus tax.

## CAR RENTAL SERVICES

The following car rental service providers are conveniently located at the airport:

- Alamo
- Enterprise
- SIXT
- Avis
- Hertz
- Thrifty
- Budget
- National
- Dollar
- Payless

Car rental service is available onsite at Rosen Shingle Creek through Enterprise Rent-A-Car, which has a rental desk at the hotel.



### The Spa at Shingle Creek

Guests have a number of services from which to choose, including massages, facials, saunas, whirlpools, nail and hair treatments, and more.



### Fitness Studio

The fitness center is open daily from 5 a.m. to 10 p.m. and is equipped with state of the art fitness equipment, as well as a cardio theatre with flat screen TVs. Attendees of the G/C Expo will have complimentary access to the fitness center.



### Resort Pools

Four heated outdoor pools, with two hot tubs and poolside amenities, are available.



### Recreation Courts

Two lighted tennis courts, a basketball court, and a sand volleyball court are available.



## GOLF TOURNAMENT

The Golf Tournament will begin at 1:00 p.m. on Friday at the Shingle Creek Golf Club, just a short walk from the hotel. This challenging yet playable course lies along historic Shingle Creek and features interconnected waterways, undulating fairways, and breathtaking 360° views. It presents challenges to players of all levels and has consistently been rated as one of Orlando's best golf courses.

The tournament is a 4-person scramble so that golfers of all skill levels may participate.

The cost is \$91\* per person including taxes and fees. Club rental is \$56\* including taxes and fees. Please note that lunch is not included.

*\*Fees are non-refundable after Friday, April 15, 2022.*



## KENNEDY SPACE CENTER TOUR

The Kennedy Space Center Tour will depart at 12:00 p.m. on Friday from the hotel lobby. Guests will be rocketed there for a unique behind-the-scenes glimpse into Kennedy Space Center.

Head to the Apollo/Saturn V Center, which features a fully restored, massive Saturn V rocket, one of only three in the world. Walk back in time to relive Neil Armstrong's first steps on the moon, and experience the thunderous rumble of a Saturn V rocket lift-off.

You'll visit the Astronaut Hall of Fame® which is about the brave men and women who have flown in space. Here you'll have the opportunity to explore the world's largest collection of astronaut memorabilia and ride simulators, and see tributes to the heroes of the Mercury, Gemini, Apollo, and Space Shuttle programs.

The cost is \$100 per person.\*

*\*Fee is non-refundable after Friday, April 15, 2022.*



## CASUAL NETWORKING BY THE POOL

We have reserved an area by one of the pools on Friday from 1:00 p.m. to 4:00 p.m. exclusively for attendees of the G/C Expo 2022. The area will serve as a meeting place for attendees who are not planning to partake in other activities to gather and network informally. Casual attire, including bathing suits, is encouraged. Light snacks and refreshments will be available. Spouses and guests are welcome.

## SPOUSE ACTIVITIES

The spouse registration fee includes admission to all sessions unless otherwise noted on the program. This includes the continental breakfasts on Thursday and Friday, the lunch on Thursday, and all receptions.

**Spouses who are full-time employees of attending companies must pay the full registration fee.**



### Theme Parks

The hotel is just minutes from the Magic Kingdom, Epcot, Hollywood Studios, Animal Kingdom, Blizzard Beach, Typhoon Lagoon, the Universal Orlando® Theme Parks, SeaWorld Orlando®, Wet 'n Wild® and Aquatica.



### Session Attendance

Attendees are invited to attend all sessions unless otherwise noted on the program.



### Weather

The daytime temperature is expected to average about 84°F. Evening temperatures are expected to average about 63°F.



### Dress Code

For all meetings, speaker sessions, and the exhibit hall, the attire is casual. The evening receptions are informal.

# TAKE ADVANTAGE OF THE G/C EXPO'S EARLY BIRD RATES!

Register by February 15, 2022 to receive a discounted registration fee.



## MEMBER REGISTRATION FEES

To qualify for these discounted fees, you must be a current member of the GFA, FSA, IADD, or ISD.

### **Member Registration**                      **\$495/person**

*After February 15, 2022 the price will increase to \$545/person.*

### **Reduced Member Registration**                      **\$295/person**

*To be eligible for this rate, at least 2 other representatives from your company must be paying the full fee. After February 15, 2022, the price will increase to \$325/person.*

## NON-MEMBER REGISTRATION FEES

### **Non-Member Registration**                      **\$750/person**

*After February 15, 2022, the price will increase to \$800/person.*

### **Reduced Non-Member Registration**                      **\$425/person**

*To be eligible for this rate, at least two other representatives from your company must be paying the full fee. After February 15, 2022, the price will increase to \$455/person.*

## ASSUMPTION OF RISK/ DISCLAIMER OF LIABILITY:

Please note that by registering for and attending the GFA's Gasketing/Converting Expo to be held April 27-29, 2022 at the Rosen Shingle Creek in Orlando, Florida, you agree to adhere to GFA and Hotel COVID-19 policies, as well as applicable State, County and City guidelines or regulations in effect, and acknowledge and understand that by attending the meeting, you are knowingly and freely assuming all risks related to illness and infectious diseases, including but not limited to COVID-19 and variants thereof.

Furthermore, to the fullest extent permitted by applicable law, the GFA, its officers, directors, agents, and volunteers hereby disclaim any and all liability for any injuries, illness or infectious disease you may sustain or contract arising out of your informed and voluntary attendance at and participation in the GFA's Gasketing/Converting Expo.

## EXHIBIT FEES

**GFA, FSA, IADD,  
& ISD Members**    **\$225/table**

**Non-Members**    **\$1,000/table**

**Non-Members Who  
Do Not Qualify For  
Membership**    **\$500/table**

*(Examples: Software Providers, Merger & Acquisition Services, HR Services)*

**Exhibitors must also pay the registration fee.**

*Please note that if you exhibited in the past, you must be a member of the GFA, FSA, IADD, or ISD in order to exhibit at the G/C Expo 2022. Non-members are only permitted to exhibit one time.*

*Exhibit personnel for non-member exhibitors must be full-time employees of the company. Rep agencies are not eligible to exhibit.*

## SPOUSE REGISTRATION FEE

**Spouse Registration**    **\$225/person**

*Spouses who are full-time employees of attending companies must pay the full registration fee.*

## REGISTRATION

Registration is now open, and can be found online at [www.gasketfab.com](http://www.gasketfab.com).

Early Bird Rates  
& Exhibit Registration Deadline  
**February 15, 2022**

Registration Deadline  
**March 18, 2022**

If you have any questions, please call 1-610-971-4850 or e-mail [info@gasketfab.com](mailto:info@gasketfab.com).

[www.gasketfab.com](http://www.gasketfab.com)