

SPONSORSHIP OPPORTUNITIES

SPONSORSHIPS ARE AVAILABLE IN TEN CATEGORIES

The Technical Leader sponsorship program is designed to reinforce and help support ISD's commitment to technical education through the Spring Tech event, the annual Industry Summit, and the Sealing Your Success e-Seminar series.

EXPANSION JOINTS	O-RINGS SOLD
FLUOROELASTOMERS	PACKING SOLD
HYDRAULIC	RUBBER
MECHANICAL SEALS SOLD	SOFT GASKETS SOLD
METAL GASKETS SOLD	TEFLON SOLD

SPONSORSHIP HAS ITS BENEFITS

The Technical Leader sponsorship is exclusive — only one-member company is recognized per product category. Benefits include:

- Public recognition at the October 2022 Industry Summit
- Acknowledgements in publications, including the ISD InBrief e-newsletter and the annual Industry Summit Guide
- Company or product spotlight in the e-newsletter and on ISD's social media channels
- A quarter-page print advertisement in the Industry Summit Guide
- Recognition in two places on the ISD homepage: a direct button link to their website and in the scrolling ad box
- Leader logos are highlighted at the end of each e-Seminar
- Invitation to present on a technical topic at Spring Tech or deliver a e-Seminar

VIEWS AND IMPRESSIONS COUNT

Numbers tell the story. Between January 1 and December 31, 2021, sponsor companies received these views and impressions:

PROGRAM	PARTICIPATION
Spring Tech Event	50+
e-Seminar (live)	69
e-Seminar (recorded)	1,286
ISD.org Home (unique impressions)	40,255

INBRIEF NEWSLETTER

Average Open: 20.5%
Average Click-Through Rate: 4.5%

ANNUAL COST OF SPONSORSHIP

The annual sponsorship is \$2,000 per category and invoiced at the time of annual membership renewal. If you have an interest in this available opportunity, or would like to sponsor a category not listed here, please contact ISD Sales Development Manager Cathy Vick at cvick@isd.org or 410-940-6344.