

ISD Advertising Packages 2023

CLICK TO SUBMIT YOUR AD



Advertise and increase your company's exposure in the sealing industry and beyond.

ISD InBrief

Monthly e-newsletter informing members and prospective members of association news and educational events — reaches over 1,200 contacts.

Premium Placement

Your ad is placed at the top of the newsletter (limit one ad per issue).

- \$450 (3 issues)
- \$800 (6 issues)
- \$1,500 (12 issues)

High Placement

Your ad is placed in the middle of the newsletter (limit one ad per issue).

- \$375 (3 issues)
- \$650 (6 issues)
- \$1,200 (12 issues)

Footer Placement

Your ad is placed at the bottom of the newsletter (limit one ad per issue).

- \$300 (3 issues)
- \$500 (6 issues)
- \$900 (12 issues)

Acceptable Formats

- JPEG or PNG

Size Specifications

- 600 x 200 pixels

Ad copy must be submitted by the first Wednesday of each month.

2023 Industry Summit Guide

Take advantage of this combined industry publication distributed to all ISD members and members of sponsoring associations — reaching over 200 member contacts in the sealing, motion control and equipment services industries. The 2023 Industry Summit will be held on October 1–4, 2023 in Tucson, Arizona. Visit industry-summit.org for more information.

Standard Full-Color Ad Options

- Quarter-Page Ad: \$900
- Third-Page Horizontal Ad: \$1,350
- Half-Page Ad: \$1,575
- Full-Page Ad: \$1,950

Premium Placement Options

- Special Placement Ad: \$800

Acceptable Formats

- Adobe Illustrator EPS file, convert all type to outlines
- Hi-res PDF file with fonts embedded
- 300 dpi or greater

Size Specifications

- Full-Page Ad: 8 ¼" wide by 10 ¾" high
- Half-Page Horizontal Ad: 6 ⅞" wide x 4 ⅝" high
- Half-Page Vertical Ad: 4 ½" wide x 7 ½" high
- Third-Page Horizontal Ad: 4 ½" wide x 4 ⅝" high
- Quarter-Page Ad: 3 ⅜" wide x 4 ⅝" high

Full-Page Bleeds

Please supply an 8 ½" x 11" formatted document.

- Document Trim Size: 8 ¼" x 10 ¾"
- Safety: ¾" from left and right sides, ⅜" from top and bottom

Ad copy must be submitted by August 1, 2023.

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ISD Social Media

Increase your exposure in the industry and beyond! Your 30-second commercial or advertisement will be posted on ISD's social media channels during the month of your choosing (two posts available per month).

- \$300 per post

Acceptable Formats

- MP4 video format, no more than 30 seconds in length
- Maximum of 200 characters for text ads

Ad copy must be submitted the last Monday of the previous month, prior to ad placement.

ISD Website Scrolling Logo

Visible on every page of the website. Your logo is linked directly to your company website.

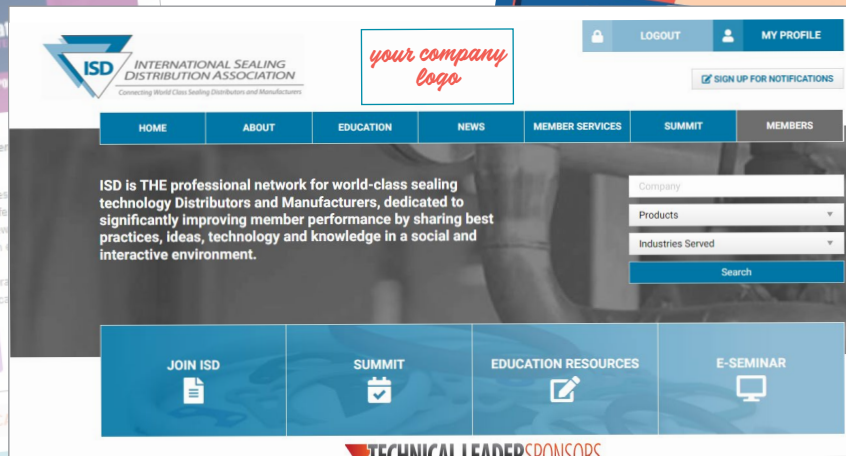
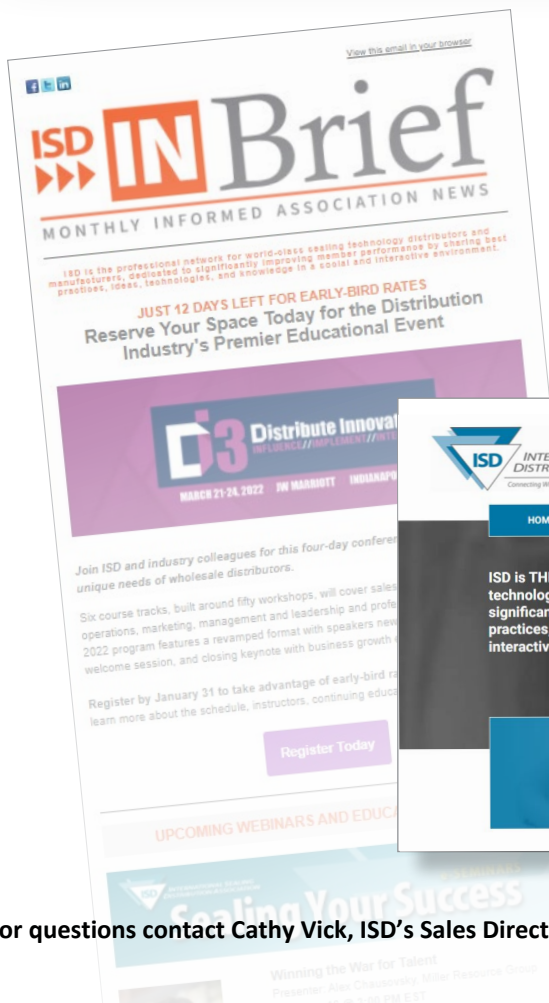
- \$450 (6 months)
- \$800 (12 months)

Acceptable Formats

- High-resolution JPEG or PNG format

Size Specifications

- 500 x 500 px



For questions contact Cathy Vick, ISD's Sales Director, at cvick@isd.org.

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