



The Gasket Fabricators Association presents the

G/C

Featuring the
Co-Located
IADD Midyear Meeting!

EXPO

gasketing/converting expo 2024

March 18-20, 2024

Rosen Shingle Creek | Orlando, Florida



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INSIGHTS FROM
LEADING EXPERTS



ATTEND **EXCLUSIVE**
NETWORKING
EVENTS

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www.gasketfab.com

1-610-971-4850

G/C EXPO

The Gasketing/Converting Expo (G/C Expo for short) is a biennial event presented by the GFA. It has become a highlight of our gathering schedule, and it provides a unique and valuable opportunity for fabricators and suppliers alike.

The GFA regularly provides top-tier networking and industry-related programming, and the G/C Expo lets us deliver all of that on the largest stage, with the biggest audience in a forum that attracts the best and brightest to create a valuable opportunity for everyone in the industry. Clear your calendar because the G/C Expo cannot be missed!

REGISTRATION OPEN!

Registration is now open, and can be found online at www.gasketfab.com.

Exhibit Registration Deadline
January 15, 2024

Early Bird Registration Deadline
January 19, 2024

Registration Deadline
February 16, 2024

#GCEXPO2024

Stay up to date on everything GFA by following us on social media.



“ The G/C Expo is a must attend for all! I’ve found so many mentors and learned so much – you can’t put a price on the experience. ”



- Judette Savino
Vice President Sales and Marketing
Adhesive Applications

EVENT SCHEDULE

SUNDAY

MARCH 17, 2024

6:00 p.m. - 7:30 p.m. | **Cocktail Reception for Early Arrivals**

MONDAY

MARCH 18, 2024

8:00 a.m. - 11:00 a.m. | **GFA Board of Directors Meeting**
GFA Board Members Only

8:00 a.m. - 3:00 p.m. | **IADD Board of Directors Meeting**
IADD Board Members Only

11:30 a.m. - 12:30 p.m. | **GFA New Member Orientation & Luncheon**

1:00 p.m. - 2:30 p.m. | **Communications Committee Meeting**

The Communications Committee considers enhancements to the GFA's website, newsletter, social media program, and other tools to promote the GFA and deliver information to members.

1:00 p.m. - 2:30 p.m. | **Membership Committee Meeting**

The Membership Committee develops and implements initiatives for the recruitment of new members, reviews and recommends for approval the applications of potential members, and encourages participation in GFA activities.

1:00 p.m. - 2:30 p.m. | **Program & Content Committee Meeting**

The Program & Content Committee selects future meeting programs and speakers for the GFA semi-annual meetings, Gasketing/Converting Expos, and special content meetings.

1:00 p.m. - 2:30 p.m. | **Technical Content Development Committee Meeting**

The Technical Content Development Committee develops technical content of interest to GFA members for delivery through webinars, newsletter articles, and meeting programs. **Please note that this meeting does not feature technical presentations.**

3:00 p.m. - 4:00 p.m. | **Women of the GFA Meeting**

4:00 p.m. - 5:30 p.m. | **"2024-2025: Anticipating Business Cycle Changes"**
By Jeremy Bess, ITR Economics

6:30 p.m. - 8:30 p.m. | **Dinner Reception**

TUESDAY

MARCH 19, 2024

6:30 a.m. - 7:00 a.m. | **Casual Morning Walk**

7:00 a.m. - 9:00 a.m. | **Exhibitor Set-Up**

7:00 a.m. - 9:00 a.m. | **Breakfast**

9:00 a.m. - 10:00 a.m. | **"The DRIVEN Champion: Accelerate Your Life & Business"**
By Matt Clark, Mindset & Execution Strategist

10:00 a.m. - 4:00 p.m. | **Exhibit Hall Open**

Noon - 1:00 p.m. | **Lunch (Exhibit Hall Closed)**

4:00 p.m. - 5:00 p.m. | **Exhibitor Tear-Down**

4:00 p.m. - 6:00 p.m. | **Cocktail Reception**

WEDNESDAY

MARCH 20, 2024

6:30 a.m. - 7:00 a.m. | **Casual Morning Walk/Run**

7:00 a.m. - 9:00 a.m. | **Breakfast**

8:00 a.m. - 8:30 a.m. | **GFA Business Meeting**

9:00 a.m. - 10:30 a.m. | **"Get the Meeting No One Else Can - Intel Secrets to Find the Right Person, at the Right Time, with the Right Message"**
By Sam Richter, SBR Worldwide/Know More

11:00 a.m. - 11:30 a.m. | **GFA New Board of Directors Meeting**
Board Members Only

12:30 p.m. - 4:30 p.m. | **Florida Everglades Airboat Tour**

1:00 p.m. | **Golf Tournament**

6:30 p.m. - 8:00 p.m. | **Cocktail Reception**



“ I can't imagine there is any other event in our industry that allows a converter to gain so much valuable information in one day. ”

- Chuck Keeley
President
CGR Products, Inc.

FEATURED SPEAKERS



2024–2025: Anticipating Business Cycle Changes

Jeremy Bess,
ITR Economics

Monday, March 18, 2024, 4:00 p.m.

Conflicting trends characterized much of 2023. Some leading indicators were rising; others remained in decline. Interest rates remained perilously high, and people tended to make a certain assumption: "If nothing bad has happened by now..." Join us as we look at the trends for 2024, including a weakening economy, lower inflation, and a shift in consumer spending. We will also take a look at key domestic and global markets. With this presentation, you will have the time to develop tactics and strategies to beat the cycle and prepare for the inevitable business cycle rise ahead. Knowing what to watch for and the probable timing of the reversal to rise will give you confidence as you lay out your plans.

Jeremy Bess is a vital member of ITR Economics' team of expert economists and consultants. With a decade of consulting experience, he lends his expertise to the production of client reports, forecast reviews and research, and frequent communications with clients.

Prior to joining ITR Economics, Jeremy got his start at an investment management and insurance advisory firm, researching economic and financial information to inform clients on investment strategies. From there, he held various positions at a business consulting and data analysis firm, working his way up to senior director of North America consulting services, a role in which he worked closely with C-suite executives to optimize business profitability.



The DRIVEN Champion: Accelerate Your Life & Business

By Matt Clark,
Mindset & Execution Strategist
Tuesday, March 19, 2024, 9:00 a.m.

Champions are built differently, they think differently, and they behave differently. Explore what it means to be D.R.I.V.E.N. in life and business. The D.R.I.V.E.N. Champion is more than motivational platitudes. Success has a price that most people aren't willing to pay, yet they bemoan the fact that they are stalled out, their engine is down on horsepower, or they wrecked themselves on the race track of life. The tone of this presentation will be inspirationally challenging. Matt speaks from a coach's viewpoint and he has a burning desire to help others achieve their own definition of success. Buckle up, it's about to get real.

Matt Clark is a speaker, coach, and expert team strategist. His experience as a NASCAR championship Pit Crew Coach for drivers Jeff Gordon and Jimmie Johnson gives him a unique perspective on mindset and performance. Along with doing time as an on-air analyst for FOX Sports1, Matt has done a TEDx Talk and has shared his experience and insights with major organizations. His passion is to help high performers build a championship mindset, as well as to help business leaders develop teams that drive performance.

KEYNOTE SPEAKER



Get the Meeting No One Else Can – Intel Secrets to Find the Right Person, at the Right Time, with the Right Message

Sam Richter, SBR Worldwide/Know More
Wednesday, March 20, 2024, 9:00 a.m.

In today's world, it's no longer enough to be interesting. To succeed in sales, you must be interested. What's important to the other person? How can you hyper-personalize your message so it gets noticed? When you know more, you'll find the right opportunities, at the right time, with the right message to get meetings with decision-makers that others only dream about. In this dynamic program, you will discover:

- A mathematically proven formula for revenue growth that reveals your best prospect companies, decision-makers, contact information, and ways to connect that generate positive responses.
- Jaw-dropping tactics for finding online information in ways that 99% never thought possible, using the tools you use every day, plus custom Sam Richter-built AI and ChatGPT intel resources.
- Techniques to identify opportunities using sales trigger events and powerful introductions, so you're calling on prospects who most likely need your product or solution right now.

- How to transform the "R" in CRM into Relevance, to get past gatekeepers, make a great impression, gain permission to ask challenging questions, and provide long-term value.

This high-energy, motivating, incredibly high-content presentation has a huge "WOW" factor. You will be shocked at what you don't know (but soon will) that you will immediately use to dramatically improve sales performance.

Sam Richter, founder and CEO of SBR Worldwide/Know More, is a distinguished Hall of Fame speaker renowned for his expertise in digital information. Sam is the only professional speaker who not only helps you discover the power of online intelligence, he also builds the AI and ChatGPT intel resources to ensure you experience immediate success. Throughout his career, he has crafted innovative programs and technology for both start-up companies and some of the world's most recognized brands.

EXHIBIT AT THE G/C EXPO 2024



If you want access to top quality fabricators and converters, there is no better way than exhibiting at the G/C Expo. The cost-effective table top display format allows you to have unprecedented exposure to decision makers without having to arrange for elaborate displays and logistics.

EXHIBITOR GUIDELINES

1. Each 6 ft. table is 24 inches wide and 30 inches high.
2. All exhibit items are to be supplied by the exhibitor.
3. Displays must be no wider than the assigned 6 ft. table (unless you have reserved multiple tables) and no higher than 10 ft. from the ground.
4. Electricity in booths is permitted.
5. Sound amplification is prohibited.
6. Exhibitors are not permitted to have hospitality suites during scheduled events.
7. All exhibit personnel must register.
8. Personnel for non-member exhibitors must be full-time employees of the company.
9. Rep agencies are not eligible to exhibit.
10. Set-up will be on Tuesday, March 19th from 7:00 a.m. to 9:00 a.m. Tear-down will be immediately after the exhibit hall closes at 4:00 p.m.
11. An Exhibitor Service Manual containing literature and rates for shipments, material handling, and electricity will be sent to exhibitors by SourceOne Events, the exhibit company.





STAY AT THE ROSEN SHINGLE CREEK

A FULL SERVICE, LUXURY HOTEL WITH ALL THE AMENITIES YOU EXPECT

HOTEL RESERVATIONS

Hotel reservations are to be made directly with the Rosen Shingle Creek by calling 1-866-996-6338 or 1-407-996-6338.

The deadline to make your reservation is **February 16, 2024**.

The Rosen Shingle Creek is conveniently located on Universal Boulevard just off of the Beachline Expressway. This ideal location is also minutes away from Orlando's world-famous attractions like Universal Orlando®, Wet 'n Wild®, Sea World Orlando®, and others.

9939 Universal Boulevard
Orlando, Florida 32819
Phone: 1-407-996-9939
www.rosenshinglecreek.com

ACCOMMODATIONS

Each guestroom includes a luxurious Creek Sleeper bed, 50" flat screen TV, safe, plush robes, mini-refrigerator, and more. Complimentary wi-fi is available in guestrooms and public areas (excluding all meeting space).

Our room rate is \$235 plus taxes per night. The resort fee has been waived exclusively for attendees.

The check-in time is 3:00 p.m. and the check-out time is 11:00 a.m. All gratuities are left to the discretion of the guest.

GROUND TRANSPORTATION/ PARKING

You may arrange transportation through Mears Transportation online at www.mearstransportation.com or by calling 1-407-423-5566. The cost is \$106 for one-way transportation between the Orlando International

Airport and Rosen Shingle Creek in a luxury sedan.

One-way taxi service between the airport and the hotel is approximately \$60. Self-parking at the hotel is \$28 plus tax per day, and valet parking is \$40 plus tax per day.

CAR RENTAL SERVICES

The following car rental service providers are conveniently located at the Orlando airport:

- Alamo
- Avis
- Budget
- Dollar
- Enterprise
- Hertz
- National
- Payless
- SIXT
- Thrifty

Car rental service is available onsite at Rosen Shingle Creek through Enterprise Rent-A-Car, which has a rental desk at the hotel.



The Spa at Shingle Creek

Guests have a number of services from which to choose, including massages, facials, saunas, whirlpools, nail and hair treatments, and more.



Fitness Studio

The fitness center is open daily from 5 a.m. to 10 p.m. and is equipped with state of the art fitness equipment, as well as a cardio theatre with flat screen TVs. Attendees of the G/C Expo will have complimentary access to the fitness center.



Resort Pools

Four heated outdoor pools, with two hot tubs and poolside amenities, are available.



Recreation Courts

Two lit tennis courts, a basketball court, and a sand volleyball court are available.



GOLF TOURNAMENT

The Golf Tournament will begin at 1:00 p.m. on Wednesday at the Shingle Creek Golf Club, just a short walk from the hotel. This challenging yet playable course lies along historic Shingle Creek and features interconnected waterways, undulating fairways, and breathtaking 360° views. It presents challenges to players of all levels and has consistently been rated as one of Orlando’s best golf courses.

The tournament is a 4-person scramble so that golfers of all skill levels may participate.

The cost is \$175* per person including taxes and fees. Club rental is \$56* including taxes and fees. Please note that lunch is not included.

**Fee is non-refundable after Friday, February 16, 2024.*



FLORIDA EVERGLADES AIRBOAT TOUR

The Florida Everglades Airboat Tour will leave the Rosen Shingle Creek at 12:30 p.m. on Wednesday. A visit into the Florida Everglades will be the wildest adventure you experience in Central Florida!

What was once family fun on the weekends at a small fish camp on Lake Tohopekaliga is now a “must-see” airboat tour attraction. Enjoyed by everyone, this airboat experience will take guests through Everglades territory that remains unaltered and untouched. With the chance to see alligators, turtles, birds and more, all in their natural environment, you’ll feel like you’re flying through the wetlands on this backwoods Florida adventure!

The tour will return to the Rosen Shingle Creek at 4:30 p.m.

The cost is \$190* per person. Please note that lunch is not included.

**Fee is non-refundable after Friday, February 16, 2024.*



SPOUSE/COMPANION ACTIVITIES

The spouse/companion registration fee includes admission to all sessions unless otherwise noted on the program. This includes the breakfasts on Tuesday and Wednesday, the lunch on Tuesday, and all receptions.

Spouses/companions who are full-time employees of attending companies must pay the full registration fee.

“ The G/C Expo provides an efficient way to network with peers, meet with material suppliers and get updated on technology, materials and processing techniques involved in our business. ”

- Brian Condon
Director - Business Development
Rogers Foam Corporation



Theme Parks

The hotel is just minutes from the Magic Kingdom, Epcot, Hollywood Studios, Animal Kingdom, Blizzard Beach, Typhoon Lagoon, the Universal Orlando® Theme Parks, SeaWorld Orlando®, Wet ‘n Wild®, and Aquatica.



Session Attendance

Attendees are invited to attend all sessions unless otherwise noted on the program.



Weather

The daytime temperature is expected to average about 78°F. Evening temperatures are expected to average about 58°F.



Dress Code

For all meetings, speaker sessions, and the exhibit hall, the attire is casual. The evening receptions are informal.

TAKE ADVANTAGE OF THE G/C EXPO'S EARLY BIRD RATES!

Register by January 19, 2024 to receive the discounted registration fee.



MEMBER REGISTRATION FEES

To qualify for these discounted fees, you must be a current member of the GFA, FSA, IADD, or ISD.

Member Registration **\$615/person**

After January 19, 2024, the price will increase to \$715/person.

Multiple Member Representative Registration **\$415/person**

To be eligible for this rate, at least two other representatives from your company must be paying the full fee. After January 19, 2024, the price will increase to \$515/person.

NON-MEMBER REGISTRATION FEES

Non-Member Registration **\$940/person**

After January 19, 2024, the price will increase to \$1,040/person.

Multiple Non-Member Representative Registration **\$535/person**

To be eligible for this rate, at least two other representatives from your company must be paying the full fee. After January 19, 2024, the price will increase to \$635/person.

REGISTRATION DEADLINES

Registration is now open, and can be found online at www.gasketfab.com.

Exhibit Registration Deadline
January 15, 2024

Early Bird Registration Deadline
January 19, 2024

Registration Deadline
February 16, 2024

EXHIBIT FEES

GFA, FSA, IADD, & ISD Members **\$275/table**

Non-Members **\$1,250/table**

Non-Members Who Do Not Qualify For Membership **\$750/table**

(Examples: Software Providers, Merger & Acquisition Services, HR Services)

Exhibitors must also pay the registration fee.

Please note that if you exhibited in the past, you must be a member of the GFA, FSA, IADD, or ISD in order to exhibit at the G/C Expo 2024. Non-members are only permitted to exhibit one time.

Exhibit personnel for non-member exhibitors must be full-time employees of the company. Rep agencies are not eligible to exhibit.

SPOUSE/COMPANION REGISTRATION FEE

Spouse/Companion Registration **\$225/person**

Spouses/companions who are full-time employees of attending companies must pay the full registration fee.

All registration fees are non-refundable after March 6, 2024. Cancellations prior to that date will be refunded in full, less a \$40 per registration processing fee.

If you have any questions, please call 1-610-971-4850 or e-mail info@gasketfab.com.

www.gasketfab.com