

ISD Advertising Packages 2024

CLICK TO SUBMIT YOUR AD



Advertise and increase your company's exposure in the sealing industry and beyond.

ISD InBrief

Monthly e-newsletter informing members and prospective members of association news and educational events. This publication reaches over 1,200 contacts and has an open rate of 26.3%.

Premium Placement

Your ad is placed at the top of the newsletter (limit one ad per issue).

- \$450 (3 issues)
- \$800 (6 issues)
- \$1,500 (12 issues)

High Placement

Your ad is placed in the middle of the newsletter (limit one ad per issue).

- \$375 (3 issues)
- \$650 (6 issues)
- \$1,200 (12 issues)

Footer Placement

Your ad is placed at the bottom of the newsletter (limit one ad per issue).

- \$300 (3 issues)
- \$500 (6 issues)
- \$900 (12 issues)

Acceptable Formats

- JPEG or PNG

Size Specifications

- 600 x 200 pixels

Ad copy must be submitted by the first Wednesday of each month.

ISD Social Media

Increase your exposure in the industry and beyond! Your 30-second commercial or advertisement will be posted on ISD's social media channels during the month of your choosing (two posts available per month).

- \$300 per post

Acceptable Formats

- MP4 video format, no more than 30 seconds in length
- Maximum of 200 characters for text ads

Ad copy must be submitted the last Monday of the previous month, prior to ad placement.

ISD Website Scrolling Logo

Visible on every page of the website. Your logo is linked directly to your company website.

- \$450 (6 months)
- \$800 (12 months)

Acceptable Formats

- High-resolution JPEG or PNG format

Size Specifications

- 500 x 500 px