

# Advertising Packages 2025



**INTERNATIONAL SEALING  
DISTRIBUTION ASSOCIATION**

Connecting World Class Sealing Distributors and Manufacturers

## Advertise And Increase Your Company's Exposure In The Sealing Industry And Beyond

### ISD InBrief

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Monthly e-newsletter informing members and prospective members of association news and educational events. This publication reaches over **1,200 contacts** and has an **open rate of 26.3%**.

#### Premium Placement

Your ad is placed at the top of the newsletter (limit one ad per issue).

- **3 Issues:** \$450
- **6 Issues:** \$800
- **12 Issues:** \$1,500

#### Mid Placement

Your ad is placed in the middle of the newsletter (limit one ad per issue).

- **3 Issues:** \$375
- **6 Issues:** \$650
- **12 Issues:** \$1,200

### Footer Placement

Your ad is placed at the bottom of the newsletter (limit one ad per issue).

- **3 Issues:** \$300
- **6 Issues:** \$500
- **12 Issues:** \$900

**Acceptable Formats:** JPEG or PNG

**Size Specifications:** 600 x 200 pixels

### ISD Website Scrolling Logo

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Visible on every page of the website. Your logo is linked directly to your company website.

- **6 Months:** \$450
- **12 Months:** \$800

**Acceptable Formats:** JPEG or PNG

**Size Specifications:** 500 x 500 pixels

**Deadline:** Ad Copy Must Be Submitted By The First Week Of Each Month

## For Questions Contact

Lori Mason, ISD Executive Director, at [lmason@isd.org](mailto:lmason@isd.org)